

Rules Regarding Agent Remarks and Virtual Tours.

The following types of information must be placed in the Agent Remarks section only.

1. Agents Websites
2. Agent or any other Contact Numbers.
3. Any Property entry information including gate codes or any other entry information. Please limit any information provided on the listing regarding property access.

The Remarks section is for promoting the property itself. In addition, there shall be no reference to Agent/Broker Websites in Directions or on Photos.

All Virtual Tours that are posted to the MLS Database must be unbranded only. The tour display must not promote agents, be branded by company, or contain links or references to agent or company websites. All Virtual Tour providers have this information so they can assist you.

Agents are invited to assist in policing adherence to this policy. Please notify CML by calling (803) 799-7167, or emailing us at support@columbiams.com with a description of the violation and the MLS#. The information you provide will be confidential.